

communicating + passion



communicating+passion 2 words that make strong brands>>

A MILLENNIUM CREATIVE BOX PRESENTATION



DAMIANI

# communicating + passion

In any truly competitive branding environment, creativity for its own sake just won't do. Instead, the creative product must be grounded on solid marketing foundations, tempered by thorough market sensitivity ... and product knowledge. We at Millennium ensure that these vital ingredients are present before creativity is allowed to work its magic in the branding process. The result is always marketing and product-driven creativity, rather than the misdirected communications that assault our senses today.





image+

TSL | 謝瑞麟



At Millennium, branding goes beyond mere imaging... and selling goes beyond telling. The consumer needs to be convinced, not just informed or entertained. A result of this enlightened approach to marketing communications is the maximization of targeted consumer response, because truth and creatively told always sells best.



or@noding...

# creative<sup>+</sup> philosophy



In any truly competitive branding environment, creativity for its own sake just won't do. Instead, the creative product must be grounded on solid marketing foundations.





# track+people >>

Established since 1994, Millennium has built up a worthy history, one that has been as effective for its many clients as it has been impressive to the branding community. Although a small agency, some of the clients and projects handled over the years are recognised and acknowledged names in their respective markets. Among these are:



DANSAVANH  
NAM NGUM RESORT



LIGHTCRAFT



# d=sign+ conceptual

millennium+services

The name of our craft is marketing communications.  
More specifically, Millennium offers highly effective  
specialised products and services in the following:

- Advertising
- Corporate Identity
- Brand Identity
- Advertisement media booking
- Outdoor media
- Event management
- Environmental graphics & signage
- Annual Reports
- Campaigns
- Print production
- Packaging



MILLENNIUM CRATIVE BOX ADVERTISING

(001417113-42)

50-3-1, Jalan 4/62D,

Madan Putra Business Centre,

Off Jalan Damansara,

52200 Kuala Lumpur,

Tel : 603 - 6262-0518

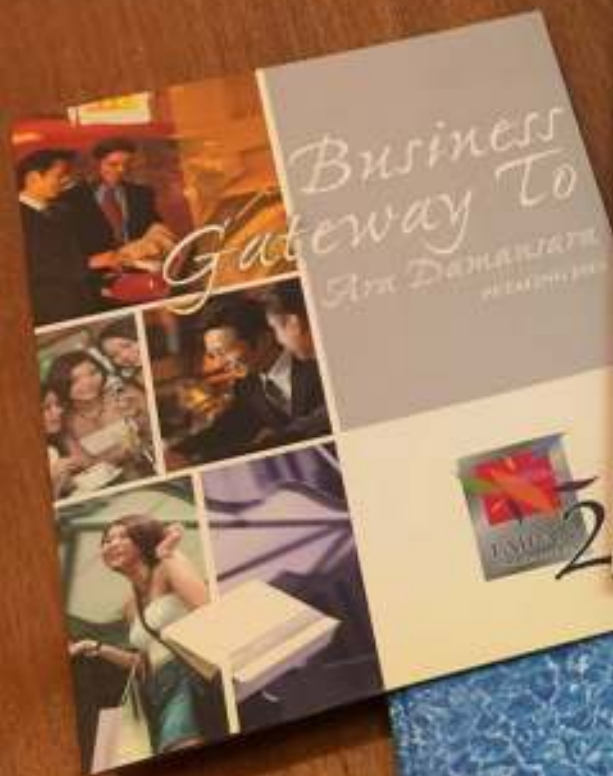
FAX : 6012- 234 0088



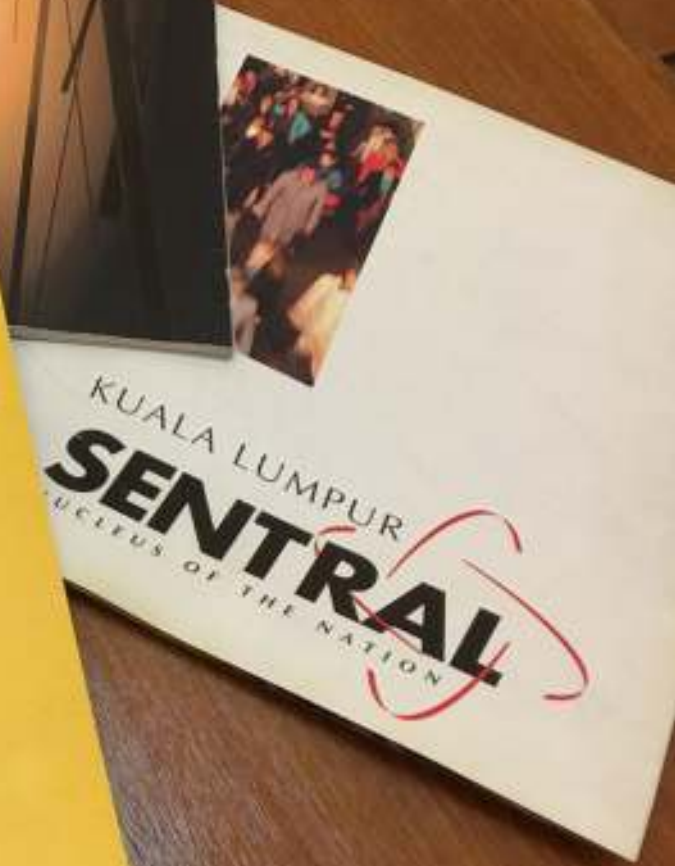














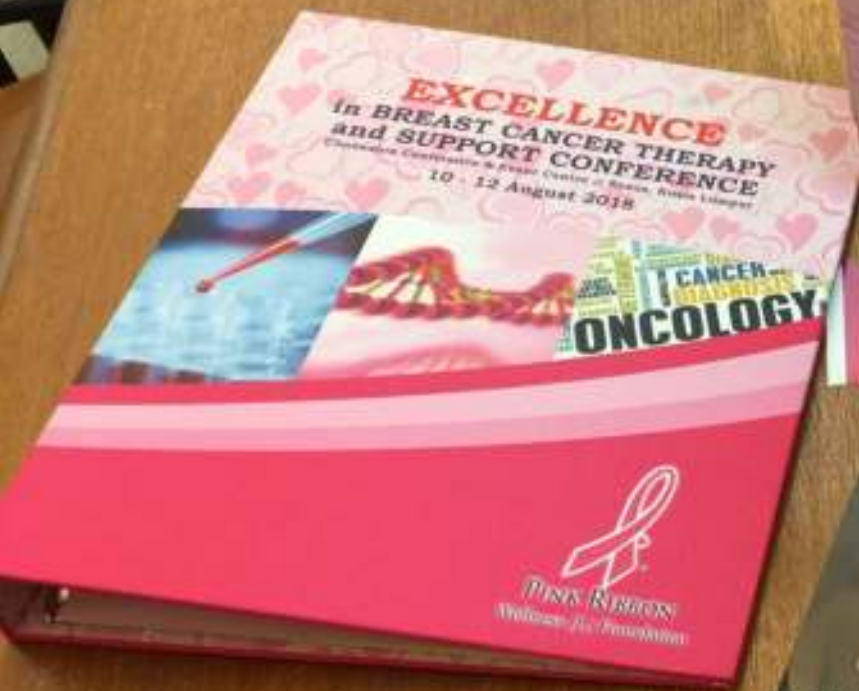














# about *Display Items* weDesign + webuilt



Lightbox Poster



Glass Panel Poster



Lift Poster



Gallery Lightbox Poster



Poster Standed



Acrylic Framing Poster



Lightbox Display Poster



Display Poster



Frame Poster



Panel Poster





# about signage weDesign + webuilt

## NOTICE

### HOUSE RULES FOR USING POOLS

Please be reminded pursuant to Unit 360 House Rules (Part Nine-Swimming Pool/Wading Pool/Splash Jet Pool and Spa Pool) Pg. 28 Item (f), (g), (h) & (i) which states as follows :-

- (f) User of the pool must be in proper swimming attire. The Management may prohibit any person from using a swimming costume that is in the opinion of the Management, improper or may cause embarrassment to others.
- (g) User of the pool must shower and wash their feet before entering the pool. A person suffering from any infectious disease or with bandages or open wounds of any type is not permitted to use the pool.
- (h) User of the pool is required to dry themselves before leaving the pool area and changing rooms.
- (i) No food, beverage and smoking shall be permitted in the pool or its surrounding vicinity.

We appreciate all user of the pool to cooperate with the Management on the above matters.

Thank you.

THE MANAGEMENT

#### ALLOWED



#### NOT ALLOWED



**CHILDREN  
SWIMMING  
POOL**

**ASSEMBLY  
POINT**

**PLAY AT  
YOUR  
OWN RISK**

All children who play at this playground must be accompanied by an adult. The management would not be responsible for any injury or death as a result of using this playground.

THE MANAGEMENT

**SWIMMING  
POOL**

**MANAGEMENT  
OFFICE**



**PARK AT  
YOUR  
OWN RISK**

NOT RESPONSIBLE FOR DAMAGE OR THEFT TO VEHICLES OR VEHICLE CONTENTS



**CLAMPING ZONE  
CLAMP RELEASE FEE RM100**

**VISITOR  
RESIDENCE**

**STOP**

